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# Kellogg's BIG VARIETY STRAWBERRY GARDEN 14 VARIETIES

RECEIVED  
★ MAR 14 1932 ★



**\$12<sup>45</sup> Value Only \$5<sup>00</sup>**  
(YOU SAVE \$7.45) POSTPAID

YOU MAY WONDER WHY we offer you this BIG \$12.45 STRAWBERRY GARDEN FOR ONLY \$5.00. There are many reasons for this special offer.

WE WANT YOU TO SEE KELLOGG'S 14 DIFFERENT VARIETIES FRUITING in your own garden. WE WANT YOU TO KNOW from your own experience that all Kellogg varieties are just as good as we claim them to be. WE WANT YOU TO KNOW FOR A CERTAINTY THAT KELLOGG THOROBREDS are the HEAVIEST FRUITING PLANTS EVER GROWN.

## BIGGEST BARGAIN EVER OFFERED

THIS IS THE BEST AND THE BIGGEST BARGAIN in a strawberry garden ever offered by Kellogg. You get 25 plants each of Dunlap, Gibson, Dr. Burrill, Early Bird, Premier, Blakemore, Big Late, Marvel, Beauty, Harvest King, Mastodon, Progressive, and KELLOGG'S WASHINGTON, the Honey-Sweet strawberry, also KELLOGG'S BRAND NEW Empire State, the 20th Century Strawberry. Each variety labeled.

## 14 VARIETIES — 350 PLANTS

JUST THINK you get Kellogg's 14 varieties 350 PLANTS, all labeled. You will know your strawberries by name. THE MOST BEAUTIFUL AND MOST PROFITABLE STRAWBERRY GARDEN EVER PLANNED; A REAL \$12.45 VALUE FOR ONLY \$5.00. You actually SAVE \$7.45. ORDER NOW while you can get this big \$12.45 garden for only \$5.00 postpaid.

## 50 RECIPES

*A booklet giving 50 different ways for preparing strawberries goes FREE with each garden.*



R. M. KELLOGG CO., THREE RIVERS, MICHIGAN



# Kellogg's STRAWBERRY ACRES YIELD BIG PROFITS FOR YOU-



Make \$500 to \$1200

HERE'S YOUR OPPORTUNITY TO MAKE \$500 TO \$1200 EXTRA. Just think what this means to you in profit and independence. With just reasonable care, one full acre of Kellogg's Strawberry Acres should make you \$500 to \$1200 profit. Some growers make \$2000.00. You get 8,000 HEAVY FRUITING PLANTS selected from KELLOGG'S BIGGEST MONEY MAKING VARIETIES. I'll help you to make your acre of strawberries A BIG PAYING ACRE. Here are the varieties that will fill your acre with big strawberries both summer and fall.

2000 Premier, extra early.....	\$15.70
1000 Blakemore, early.....	8.00
1000 Dunlap, mid-season.....	5.85
1000 Beauty, late.....	12.00
1000 Progressive Everbearing....	14.00
2000 Mastodon Everbearing.....	31.50

Regular Price.....\$87.05

Special Acre Price only \$59.50  
Prepaid. YOU SAVE \$27.55.

Heavy Fruiting Plants  
YOUR STRAWBERRY PROFITS depend largely upon HEAVY FRUITING PLANTS and the PROPER VARIETIES. If you take my selection you will get KELLOGG'S BEST VARIETIES and KELLOGG'S HEAVIEST FRUITING PLANTS.

EVEN A BEGINNER CAN EASILY HANDLE ONE ACRE, but should you want to start in a smaller way, take one of these same varieties that go into the full acre, or CHOOSE YOUR OWN VARIETIES if you prefer.

1/2 Acre, 4000 plants only.....	\$31.00
3/4 Acre, 2000 plants only.....	17.00
1/8 Acre, 1000 plants only.....	9.50

A Gift of EMPIRE STATE plants with each order.

## Your Own Selection

YOU MAY SELECT YOUR OWN VARIETIES if you prefer. Take whatever you want except Empire State. I'LL INCLUDE SOME EMPIRE STATE PLANTS FREE as my GIFT to you. Do not take more than one-fourth of your order in Mastodon or Washington; otherwise you may select from as many different varieties as you choose.

## A Kellogg Pedigree Plant Fruiting

You can imagine what your acre of STRAWBERRIES will look like when your 8,000 KELLOGG PLANTS ARE ALL LOADED WITH BERRIES like the plant shown here. Remember, ONLY KELLOGG'S HEAVIEST FRUITING SUMMER AND FALL BEARING PLANTS GO INTO KELLOGG'S STRAWBERRY ACRES. The everbearing plants alone should give you a good profit this year.

ONE  
FULL ACRE

8000 PLANTS  
ONLY

\$**59.50**  
PREPAID



# Kellogg's

## PEDIGREE PREMIER

### The Prize-Winner and Money-Maker

Here are the reasons why Kellogg's Pedigree Premier is the biggest money-making extra early strawberry in the world. Frost-proof, heavy yielder, big bright red berries, good shipper and good keeper. Ideal for home gardens. A prize-winner and money-maker. Strong bi-sexual (male). Our biggest seller.

### Kellogg's New Low Prices Premier and Blakemore

25 plants.....\$ .75	100 plants.....\$1.75	400 plants.....\$4.25	2000 plants.....\$15.70
50 plants.....1.10	200 plants.....2.75	500 plants.....4.50	5000 plants.....36.00
75 plants.....1.45	300 plants.....3.75	1000 plants.....8.00	10000 plants.....68.50

**You May Have These 2 With Your Strawberry Acres**

# BLAKEMORE

### One of the Very Best

Kellogg's Blakemore is another big money-making extra early strawberry that will produce big crops of big, snappy red berries for you. Strong, hardy grower; big, sturdy plants that will produce beautiful, solid berries. One of the choicest strawberries for market and one of the very best for home gardens. A real money-maker. Extra good bi-sexual (Male). See prices above.

WE  
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WE PAY  
EXPRESS



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WE PAY  
EXPRESS



# Kellogg's Washington

## THE HONEYSWEET STRAWBERRY

### Here It Is—Actual Size

All strawberries are good, but Washington is much better than good; it's delicious. Yes, it's scrumptuous.

If you are looking for the biggest and sweetest strawberry in the world, you need look no farther, you have found it right here.

Washington is Honey-Sweet and it's big, too. In size, it's the whale of the strawberry family; in flavor, it's the honey of the strawberry family; in color, well, I am unable to describe its color. It's so dark red I would say it's between dark red and black with a sparkling surface.

Plants grow big and tall; makes a big wide row; long fruiting stems and lots of them. Each stem loaded with big, deep, dark red glossy berries. One plant produced more than 300 berries.

Look at the stem and crotch of berries made from actual photograph. These pictures show bigness and productiveness. I have picked berries larger than any of the berries shown here.

#### Genuine Washington Plants

The originator of the Washington strawberry sent us plants for testing five years ago. We tested it two years before we started propagating the plants. During the two years of testing, we watched this variety closely, studied its characteristics, then we selected our propagating plants from the heaviest fruiting mother plants.

By selecting from the best type of fruiters, we secured a strain of plants which are 100% pure and 100% productive. Every Kellogg Washington plant is a Thorobred. The Washington plants I send you will be guaranteed absolutely true to name and free from any variation in plants. Late Bi-Sexual (Male).



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#### New Low Prices

On Kellogg's Guaranteed Improved  
Strain of Kellogg's Thorobred Ped-  
igree Washington Plants

25 heavy fruiting plants	\$ 1.40
50 heavy fruiting plants	2.15
100 heavy fruiting plants	3.35
200 heavy fruiting plants	5.35
500 heavy fruiting plants	10.00
1000 heavy fruiting plants	18.00
2000 heavy fruiting plants	34.00
3000 heavy fruiting plants	48.00



**KELLOGG'S****PEDIGREE**

# MASTODON



## King of

## the Everbearers

The strawberry that fruits both summer and fall; gives you a fine crop of choice berries in a few weeks after planting; 18 of the largest berries filled a quart box; produces three big crops in only eighteen months; a most remarkable strawberry for both the home garden and market. (Strong bi-sexual).

### Kellogg's New Low Prices for 1932

25 Plants	\$1.15	400 Plants	\$ 6.95
50 Plants	1.65	500 Plants	8.45
75 Plants	2.20	1000 Plants	16.00
100 Plants	2.65	2000 Plants	31.50
200 Plants	4.20	5000 Plants	70.00
300 Plants	5.75	10000 Plants	130.00

## KELLOGG'S PROGRESSIVE

### The Delicious Everbearer

Here's another of Kellogg's everbearing strawberries that fruits both summer and fall. Begins fruiting soon after planting and gives three fine crops of choice strawberries in only 18 months; very delicious, good to the last bite. Strong bi-sexual. It's a dandy.

berries in only 18 months; very delicious, good to the last bite. Strong bi-sexual. It's a dandy.

### New Low Prices

25 Plants	\$ 1.05
50 Plants	1.50
75 Plants	2.05
100 Plants	2.50
200 Plants	3.95
300 Plants	5.40
400 Plants	6.55
500 Plants	7.25
1000 Plants	14.00
2000 Plants	25.00
5000 Plants	60.00
10000 Plants	100.00



## EVERBEARING GARDENS

Here are two special gardens that give you an opportunity to try both of these remarkable everbearing strawberries at a very small cost.

### Large Everbearing Garden

200 heavy bearing plants  
Enough berries for a large family and a cash profit besides.

**A \$5.15 Value for  
Only \$4.00**

### YOU SAVE \$1.15

100 Mastodon	\$2.65
100 Progressive	\$2.50
Regular Price	\$5.15
Kellogg's Garden	
Price only	\$4.00
Two Gardens for	\$7.00

### Small Everbearing Garden

100 Heavy Bearing Plants  
Berries for an average family and some to sell.

**\$3.15 Worth for  
Only \$2.50  
YOU SAVE \$ .65**

50 Mastodon	\$1.65
50 Progressive	\$1.50
Regular Price	\$3.15
Kellogg's Special Garden	
Price only	\$2.50
Take your choice of these two everbearing gardens.	



# 8 KELLOGG THOROBREDS—ALL



## Kellogg's Dr. Burrill

Here's another of Kellogg's wonderful fruiting mid-season strawberries. Resembles Dunlap in many respects. The big sturdy plants yield **big crops of big dark red solid berries**; grown largely for market and for canning; very desirable for home gardens; **dependable in all soils and climates**. A bi-sexual which requires no mating. Fruits best in narrow rows.



## Kellogg's Marvel

Marvel is a late bi-sexual that is producing some **wonderfully large strawberries** which have sold as high as **\$8.00 to \$10.00 per crate**. Big robust plants which give a good protection against frost. The berries are **extra large, dark red clear to center with big green calyx**; beautiful as well as delicious. Does best grown in narrow rows.

WE  
PAY POSTAGE  
WE PAY  
EXPRESS

## Kellogg's Senator Dunlap

It would be difficult to find another mid-season strawberry that would produce as many berries and as **much profit** as **Kellogg's Senator Dunlap**. One Illinois customer reports **13,000 quarts per acre**; another grower writes that he made at the rate of **\$1800.00 per acre**. Kellogg's Dunlap is a **big yielder of big berries** in all soils and climates.

Dunlap is a tall grower and **heavy producer of big dark red berries** from surface to center. A good shipper, a wonderful market strawberry; one of the best for home gardens and a most wonderful canning strawberry. For **big crops and big berries**, grow Dunlap in narrow rows. A strong bi-sexual, requires no mating.

### NEW LOW PRICES

25 Plants	\$ 0.45
50 Plants	.70
75 Plants	.90
100 Plants	1.05
200 Plants	1.65
300 Plants	2.30
400 Plants	2.75
500 Plants	3.00
1000 Plants	5.85
2000 Plants	11.50
5000 Plants	27.00
10000 Plants	50.00

### DR. BURRILL LOW PRICES

25 Plants	\$ 0.55
50 Plants	.80
75 Plants	1.05
100 Plants	1.25
200 Plants	2.00
300 Plants	2.55
400 Plants	3.05
500 Plants	3.50
1000 Plants	6.50
2000 Plants	12.75
5000 Plants	30.00
10000 Plants	56.00



## Kellogg's Gibson

Gibson is one of the very best mid-season strawberries for market. Large plants, strong grower, and **extra heavy fruiter**. Berries are large, bright red; fruits extra well in wide or narrow rows. A most splendid bi-sexual. A favorite for gardens and market.

### NEW LOW PRICES FOR GIBSON

25 Plants	\$ 0.55
50 Plants	.80
75 Plants	1.05
100 Plants	1.25
200 Plants	2.00
300 Plants	2.55
400 Plants	3.05
500 Plants	3.50
1000 Plants	6.50
2000 Plants	12.75
5000 Plants	30.00
10000 Plants	56.00

### NEW LOW PRICES

25 Plants	\$ 0.75
50 Plants	1.10
75 Plants	1.45
100 Plants	1.75
200 Plants	2.75
300 Plants	3.75
400 Plants	4.25
500 Plants	4.75
1000 Plants	9.00
2000 Plants	17.00
5000 Plants	40.00





# HEAVY FRUITING VARIETIES



## Kellogg's Beauty

Everyone who sees Kellogg's Beauty fruiting declares it to be the most beautiful strawberry ever grown. Berries as large as walnuts, solid as a peach, juicy as an orange and sweet as cake. Its sparkling beauty, delicious flavor, and bright green calyx demands the highest price on all markets.

Plants grow 12 to 15 inches high, extra large leaves; long heavy fruiting stalks which hold the berries high up in the big plants which makes picking extra easy.

Kellogg's Beauty brings in a lot of compliments from all parts of the country. Some growers declare Beauty to be their very best late strawberry. A good bi-sexual; fruits heavily in narrow or wide rows. Grow Beauty for big, beautiful berries.

## NEW LOW PRICES

25 Plants	\$ 0.95
50 Plants	1.35
75 Plants	2.05
100 Plants	2.50
200 Plants	3.95
300 Plants	5.45
400 Plants	6.55
500 Plants	6.95
1000 Plants	12.00
2000 Plants	23.50
5000 Plants	52.50
10000 Plants	95.00

## Kellogg's Early Bird

We have had a lot of high compliments on Kellogg's Early Bird. Good grower and heavy yielder of bright, snappy red, perfectly shaped berries. Very delicious, mild flavor, earliest strawberry to ripen. One of the choicest for home garden and extra good for marketing. Will fruit best in narrow rows. A strong bi-sexual and requires no mating.

## EARLY BIRD PRICES

25 Plants	\$ 0.75
50 Plants	1.10
75 Plants	1.45
100 Plants	1.75
200 Plants	2.75
300 Plants	3.75
400 Plants	4.25
500 Plants	4.50
1000 Plants	8.00
2000 Plants	15.50
5000 Plants	36.00
10000 Plants	68.50



## Kellogg's Harvest King

Here's a heavy producer of extra large, fancy, uniform berries; solid red all through; splendid keeper and good shipper; fruits mid-season to late. Growers have told us that Harvest King was one of their favorite strawberries. Excellent for home gardens and market. Good bi-sexual. Does well in narrow or wide rows.

## HARVEST KING LOW PRICES

25 Plants	\$ 0.75	400 Plants	\$ 4.25
50 Plants	1.10	500 Plants	4.50
75 Plants	1.45	1000 Plants	8.00
100 Plants	1.75	2000 Plants	15.50
200 Plants	2.75	5000 Plants	36.00
300 Plants	3.75	10000 Plants	68.50

## Kellogg's Big Late

The late strawberry with a fruiting record of \$1,213.95 from only one-half acre. A great many growers have told us that Kellogg's Big Late produces the most wonderful late berries they have ever grown.

The plants grow tall with a large number of strong, tall fruiting stalks; holds its berries up from the ground which makes picking quick and easy. The berries are large, bright red which fairly sparkle and one of the most delicious berries you ever have tasted. Fruits heavily in narrow or rather wide rows.

Big Late is a pistillate and should be planted with Beauty, Washington, Marvel or some other good bi-sexual. A most splendid strawberry for home garden or market.

## NEW LOW PRICES

25 Plants	\$ 0.75
50 Plants	1.10
75 Plants	1.45
100 Plants	1.75
200 Plants	2.75
300 Plants	3.75
400 Plants	4.25
500 Plants	4.75
1000 Plants	9.00
2000 Plants	17.00
5000 Plants	40.00



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# EMPIRE STATE

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EXPRESS

**EMPIRE STATE—BRAND NEW**, medium late, bi-sexual strawberry. Never offered before. We have the only plants in America. The best plants ever grown; big, sturdy, heavy rooted plants. Big attractive berries; a most magnificent strawberry. Originated in New York State. Sent to KELLOGG for testing three years ago; fruited here two seasons; produces the most perfect and most magnificent berries we ever have seen. It's a real "knockout." Remember, it's **BRAND NEW. DON'T WAIT.** Be one of the first to try this most outstanding brand new strawberry. Grow in narrow rows. A real bargain at the prices quoted here.

## Kellogg's 1932 Prices

25 heavy fruiting plants-----	\$1.85
50 heavy fruiting plants-----	\$3.25
100 heavy fruiting plants-----	\$4.75
200 heavy fruiting plants-----	\$6.75
500 heavy fruiting plants-----	\$12.00
1000 heavy fruiting plants-----	\$20.00
2000 heavy fruiting plants-----	\$36.00



**20th  
Century  
Strawberry**

## Kellogg's Summer and Fall Garden

**4 Different Heavy Fruiting Varieties—100 Plants—Only \$2.00**

Here's your opportunity to get a beautiful and profitable summer and fall strawberry garden for only \$2.00 postpaid. Just a little more than half regular price. You actually save \$1.40.

Just think, this garden gives you delicious strawberries in a few weeks after you set the plants. Next summer all four of these varieties will be fruiting at their best; then your entire family will have all the delicious strawberries they can eat and some to sell.

Order this garden now at Kellogg's special low price. Grow your own strawberries and have delicious berries picked fresh from your own garden.

Why pay 15c to 25c per quart for inferior strawberries when you can have Kellogg's very best fresh from your own garden without any cost to you. \$2.00 invested now gives you \$30.00 to \$40.00 worth of berries.

This garden saves you \$1.40 now.

You also save \$30.00 to \$40.00 in the cost of your berries. You have the most delicious berries that grow.

You have berries picked fresh when you want them.

You have shortcake, strawberries and cream, preserves, jam and canned berries.

Where else can you invest \$2.00 that will give your family so much deliciousness and save you so much money?

### HERE'S YOUR GARDEN

#### All Ready for You

25 Premier, extra early-----	\$0.75
25 Dunlap, mid-season-----	.45
25 Progressive, early fall bearer	1.05
25 Mastodon, late fall bearer---	1.15
Regular Price-----	\$3.40
Special Garden Price only \$2.00, prepaid	

**\$2.00**  
Postpaid  
**You Save**  
**\$1.40**



# Kellogg's CUTHBERT

The  
Queen  
of  
the  
Garden  
and  
King  
of  
the  
Market

Sweetest  
of  
All  
for  
Dessert  
and  
Best  
of All  
for  
Canning



## CUTHBERT YIELDS \$3,600.00 FROM THREE ACRES

Cuthbert has been the leading red raspberry for many years. Cuthbert always has been the favorite for canning and preserving. One of the very best for market and for the home garden you will find Cuthbert most delicious. Kellogg Cuthbert plants are pure, healthy, and true-to-name. You will find a vast difference between Kellogg's Thorobred Cuthberts and the average run of plants sold for Cuthberts. Kellogg Cuthberts are the best that can be grown.

The prices quoted here are extremely low prices for Kellogg's Thorobred Cuthbert plants. Even if you could buy ordinary Cuthbert plants at a lower price you will find Kellogg's price the lowest when the plants begin fruiting. It's the berries your plants produce that determines the value of your plants. Unfruitful plants are dear at any price. Kellogg's Thorobred plants are the heaviest fruiting plants in the world.

### KELLOGG'S NEW LOW PRICES

12 plants	\$ 1.00
25 plants	1.50
50 plants	2.30
100 plants	3.25
500 plants	11.50
1000 plants	21.50

2,000 plants or more, \$20.00 per thousand

## Bargain Year and Gift Year

A bargain is a bargain only when you get the very highest quality at a special low price.

Any bargain you get from Kellogg is a real genuine bargain because everything that comes from Kellogg is the very best that can be grown.

Kellogg's Thorobred Pedigree berry plants always have held the world's record for big crops and big profits. This year Kellogg plants are better than ever and I promise you the best plants ever grown.

Here's another big saving. Everything you get from Kellogg comes to you prepaid. We pay postage and express.

### A GIFT

Every customer whose order amounts to \$3.00 or more will receive a valuable surprise gift free. In selecting your gift I shall be very careful to choose something that will both surprise and please you. Of course, the larger your order the more valuable the gift will be.

**SPECIAL EXTRA GIFT.** If you'll get your neighbor's order for \$3.00 or more, and send it along with your order, I'll send both you and your neighbor an extra gift of 6 gladioli bulbs of different varieties in addition to your regular gifts. Send both orders together on separate sheets. Give full name and address of your neighbor.



# LATHAM

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**Latham's  
Big Crops  
and  
Big Berries  
Make You  
Big Profits  
Also  
Extra Good  
for  
Home Gar-  
dens**



Look at this dish of berries made from an actual photograph. These big, sweet raspberries bring 5c to 10c per quart more than other raspberries. A big yielder and big profit maker; has a record of more than \$1000.00 per acre. Truly the giant of red raspberries. The big berries, and dark red color sells the berries at sight; one peep and the berries are sold.

## Large Canes, Strong Healthy Plants

Latham is a strong, sturdy grower with large healthy canes which grow tall and upright. Canes do not bend over when loaded with a big crop of big berries. Very attractive, keeps well and ships well.

Kellogg's Lathams are all thorobreds, pure, healthy, and true to name. Heavy yielders of big red berries; the best Latham plants ever grown. Plant Kellogg's Thorobred Lathams be-

side any other Latham plants and see the big difference in size and quantity of berries.

## Kellogg's New Low Latham Prices (Postpaid)

These prices insure you Kellogg's heaviest fruiting Thorobred Latham Plants:

12 Plants .....	\$1.85	100 Plants .....	\$ 6.35
25 Plants .....	2.95	500 Plants .....	25.50
50 Plants .....	4.15	1000 Plants .....	48.00

2,000 or more plants, at \$45.00 per thousand. We pay postage and express.



## Kellogg's ELDORADO Blackberries

Kellogg's Eldorado plants will fill your garden with the biggest, sweetest, and most delicious blackberries you have ever seen or tasted. Kellogg plants beat the world for big crops of big berries.

Look at this cluster of berries, only about one-fourth natural size. Just imagine these berries four times larger than shown in this picture; nearly one pint of berries on this one cluster alone. Kellogg's Eldorado plants make a wonderful showing when they are loaded with clusters of berries like the cluster shown here.

Kellogg's Two Year Eldorado plants will come into full bearing one year after planting. You save a whole year's time by planting Kellogg's two year plants.

The prices quoted here insure you genuine Kellogg Thorobred plants, the heaviest fruiting blackberry plants ever grown. Kellogg's Thorobreds give you more value per dollar and more berries per plant than any other plants you can buy. 25 of Kellogg's heavy fruiting plants will produce more berries than 50 poor fruiting plants.

## NEW LOW PRICES

12 Plants	\$1.35
25 Plants	2.00
50 Plants	3.45
100 Plants	5.15
500 Plants	23.50
1000 Plants	45.00

**We Pay  
Postage and  
Express**



IT'S  
NEW

IT'S  
EARLY

FIRST  
ON THE  
MARKET

SELLS AT  
PREMIUM  
PRICES



**KELLOGG'S**  
**NEW LOGAN**  
**BLACK**  
**RASPBERRIES**

WE  
PAY POSTAGE  
WE PAY  
EXPRESS

## A New Kind of Black Raspberries

**\$1.00 Per Crate, Extra  
One Week Ahead of All Others**

Now you can have the earliest and biggest money-making black raspberry ever grown. Last year the New LOGAN brought \$1.00 more per crate than any other Black Raspberry—the first on the market.

Look at the big berries rolling out of the dish—that's the New LOGAN for you. You never have seen anything like it for big crops of big, handsome, sweet berries.

Big, sturdy, healthy bushes—snow-white with blossoms—then jet-black with big, shiny, sweet, delicious berries.

This year KELLOGG offers you three of the greatest black raspberries in the world—this New LOGAN for extra early berries—CUMBERLAND, mid-season and QUILLEN for late. Grow all three of them and have berries one week earlier and one week later than other growers.

Here are KELLOGG'S LOW PRICES for this BRAND NEW, earliest of all black raspberries.

12 Big Plants.....	\$2.05	100 Big Plants.....	\$9.85
25 Big Plants.....	\$3.45	500 Big Plants.....	\$37.45
50 Big Plants.....	\$6.25	1000 Big Plants.....	\$65.00

**We Pay Postage and Express**

*The*  
**WORLD'S  
EARLIEST  
BLACK  
RASPBERRY**



**Strong  
Hardy  
Plants**

**Big  
Sweet  
Berries**



**Kellogg's *QUILLEN***  
**Something New In**  
**Black Raspberries**

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WE PAY  
EXPRESS

**Big Crops of Big Jet-  
Black Sweet Berries**

Here it is. The new **QUILLEN** black raspberry all ready to produce big crops of delicious berries for you. Look at the pan full of berries; see how big they are. Made from an actual photograph.

Now you can get the genuine **KELLOGG** heavy-fruiting **QUILLEN** plants direct from **KELLOGG** with **KELLOGG'S GUARANTY**. The heaviest fruiting berry plants ever grown.

**QUILLEN** is the new wonder jet-black raspberry that has been tested and is being recommended by many experimental stations.

**QUILLEN** is a very strong, sturdy, healthy grower. Canes grow big and tall. A wonder for heavy fruiting of big, jet-black sweet berries. Fruits about one week later than **Cumberland**. Grow **QUILLEN** with the new **Logan** and **Cumberland** and make your raspberry fruiting season two weeks longer.

**NEW LOW PRICES**

12 Plants.....	\$1.30	100 Plants.....	\$4.95
25 Plants.....	\$1.95	500 Plants.....	\$22.85
50 Plants.....	\$3.35	1000 Plants.....	\$42.50

2,000 plants, or more, at \$41.00 per thousand.

**We Pay the Postage—We Pay the Express**



**Cumberland**

This one cluster of berries tells the true story about **Kellogg's** heavy fruiting **Cumberland** plants.

When these big sturdy **Kellogg** plants are fruiting, they stand about four feet high and are literally covered with clusters of big jet black raspberries like you see here.

Most splendid for market and one of the very best for home gardens. These prices insure you **Kellogg's** very best and heaviest fruiting plants—all **Thorobreds**.

**NEW LOW PRICES**

12 Plants.....	\$ 1.05
25 Plants.....	1.75
50 Plants.....	2.55
100 Plants.....	3.80
500 Plants.....	14.95
1000 Plants.....	28.50

2,000 or more at \$26.00 per thousand.

Delivered to you free.



# Kellogg's

## BIG

# COMBINATION GARDEN

## 525 Plants

### All Thorobred Heavy Fruiting Plants

You get all of KELLOGG'S strawberries, raspberries, and blackberries. 25 plants each of Premier, Dunlap, Dr. Burrill, Early Bird, Gibson, Big Late, Beauty, Marvel, Washington, Empire State, Harvest King, Blakemore, Progressive and Mastodon and 25 each of Cuthbert, Latham, St. Regis, Cumberland, Quillen and new Logan black raspberry, and 25 Eldorado blackberry. The BEST that grows.

Regular Price \$27<sup>80</sup>

**Special  
Bargain Price**

**\$12<sup>00</sup>**  
Postpaid

Now you can see every KELLOGG strawberry, raspberry and blackberry fruiting in your own garden at less than half the regular price. The regular price of this BIG COMBINATION GARDEN is \$27.80. Just think, a \$27.80 value for only \$12 delivered to you prepaid. You actually save \$15.80.

### We Pay Postage and Express

Even at this extremely low price, we deliver this entire garden to you all transportation charges prepaid. Your total cost for this \$27.80 garden is just an even \$12.00 delivered to you, prepaid.

### Plant Double—Save Space

If you are crowded for room, plant your raspberries and blackberries around the border of your garden and the strawberry plants to one side, or you may plant the raspberries and blackberries in rows and grow the strawberry plants between the rows of raspberry plants.

### Your Family Supporter

Plan some way to have this Combination Berry Garden. It's a real family supporter. It will give you a bigger saving and a bigger profit than anything else you can get for \$12.00. This garden insures you the best berries that grow, fresh from the garden from early summer until fall; jam, jelly, preserves and canned berries all winter. In addition to this big saving, you should sell enough berries each year to more than pay the entire cost of this garden.

ORDER NOW while you can get this \$27.80 garden for only \$12.00. ORDER EARLY and PLANT EARLY.

WE  
PAY POSTAGE  
WE PAY  
EXPRESS

**You  
Save  
\$15<sup>80</sup>**





# LOOK

*on*

## Ornamentals Shrubs and Hedge Plants



Virginia Creeper



Spirea Van Houttei



Amoor River Privet



Weigela—Variegated

# at these LOW PRICES

**This Is Kellogg's Bargain Year**

**Big, Two-Year,  
Heavy-Rooted Plants**



Japanese Barberry



Syringa  
(Mock Orange)

### AMOUR RIVER PRIVET—

The best hardy hedge. Dark green foliage. — 10, \$1.25; 25, \$2.35; 100, \$6.85.

### JAPANESE BARBER-

RY—Brilliant green foliage, crimson in fall, with scarlet berries. Fine for hedges and borders. See picture.—10, \$1.50; 25, \$3.50.

**SPIREA VAN HOUTTI**—For ornamental hedges or artistic groupings. Graceful arching branches. Lacy, white bloom. See picture. 3, \$0.58; 10, \$1.50; 25, \$3.

**SNOWBERRY WHITE**—Fine for border or foundation planting. Dark green foliage, with snow-white berries.—1, \$0.24; 3, \$0.68; 10, \$1.64.

**WEIGELA VARIEGATED**—Variegated foliage with white marking. Masses of white flowers with rosy tint. Charming shrub. See picture.—1, \$0.48; 3, \$1.25; 6, \$2.10.

**HYDRANGEA A. G. (Hills of Snow)**—Large clusters pretty white flowers. For border and foundation plantings. — 1, \$0.48; 3, \$1.25; 6, \$2.10.

**DEUTZIA—Pride of Rochester**—Well shaped shrub. Has double white flowers.—1, 32c; 3, 87c; 6, \$1.62.

**CORALBERRY**—(Indian Currant)—Bright, ovate green leaves tinged with purple. Greenish red flowers and purple berries. 1, \$0.24; 3, \$0.68; 10, \$1.64.

**YELLOW-TWIGGED DOGWOOD**—A spreading shrub with golden branches. Very charming. Creamy white flowers, small showy berries.—1, 35c; 3, \$1.

**MOCK ORANGE**—A beautiful shrub. Creamy white flowers in clusters. Is a strong grower.

**TARTARIAN HONEYSUCKLE**—Pink—Upright shrub. Red berries until late fall.

**FORSYTHIA—Golden Bell**—Early blooming. Masses of yellow flowers before foliage appears.

**WEIGELA**—Rosea—Lovely foliage; has showy rose-colored flowers in June.

**HALL'S JAPAN HONEYSUCKLE**—Hardy evergreen variety. Fragrant white flowers, changing to yellow.

**BOSTON IVY**—Graceful wall climber. Glossy green leaves, brilliant in autumn.

**CLEMATIS PANICULATA**—Rapid grower. Glossy green foliage; fragrant white flowers.

**PURPLE WISTERIA**—Chinese—Graceful foliage. Drooping clusters blue flowers. Hardy.

**VIRGINIA CREEPER**—A tall climber. For walls or trees. Crimson in fall. Pretty red berries.

**Anything You Want in This Column at These Rock Bottom Prices**

1 plant, your choice ...\$0.32  
3 plants, your choice ..\$0.87  
6 plants, your choice ..\$1.62  
10 plants, your choice ..\$2.45



# *We Save You Money and Guarantee Satisfaction*

## **Buy Now at Rock-Bottom Prices**

**Everything Delivered to You—PREPAID**

**PERSIAN LILACS**—Your choice of purple or red.

**LILAC** — Common Purple.

**EUONYMUS (Alatus)** — Cork-barked; red berries; brilliant red foliage in fall.

**SNOWBALL** — An old-fashioned shrub. Well known. Its balls of pure white cover the bush in May.

**JAPANESE SNOWBALL** — Fine for specimens. Has white double blooms and dark pleated leaves. Very beautiful.

**FLOWERING ALMOND** — Graceful shrub of medium height. Is covered with double pink flowers in early spring. Is hardy and attractive.

**FLOWERING PLUM TREE** — Is a lovely shrub. Fleecy clouds of double pink flowers in early spring before leaves appear. Delicate foliage.

**FLOWERING QUINCE TREE**—Covered with dazzling scarlet in early spring. Foliage is dark, glossy green.

**SYRINGA VIRGINALIS** — Improved Mock Orange — Large pure white flowers in clusters all summer. Fragrant. Superb.

**Take Anything You Want in This Column at These Prices**

1 plant, your choice.....\$0.65  
3 plants, your choice.....\$1.65  
6 plants, your choice.....\$2.95

**WEIGELA** — Eva Rathke — Hardy and easily grown. Succeeds everywhere. Brilliant crimson flowers.

**RED TWIGGED DOGWOOD** — Has small clusters of white flowers. Blue berries and dark red bark. Very attractive.

**ALTHEA** — Rose of Sharon—Masses of large double flowers in mid-summer and fall. Four colors—Red, Pink, Purple, White. State what color wanted.

**HYDRANGEA P. G.** — Handsome shrub. Large heads of white flowers, changing to pink. Mid-summer till fall.

**SPIREA ANTHONY WATERER** — Dwarf variety. Large heads of magenta pink flowers. Is gorgeous.

**TAMARIX** — Africana — Very vigorous. Sea green foliage and deep pink flowers. It blooms early.

**SPIREA BILLIARDI** — An upright grower. Medium sized. Has spikes of pink flowers in July.

**SPIREA** — Golden Leaved — Vigorous. Golden foliage turns to bronze. Fine background shrub.

**Take Anything You Want in This Column at These Prices**

1 plant, your choice.....\$0.51  
3 plants, your choice.....\$1.48  
6 plants, your choice.....\$2.63  
10 plants, your choice.....\$3.98

**REMEMBER—We Pay Postage and We Pay Express**



**Snowball**



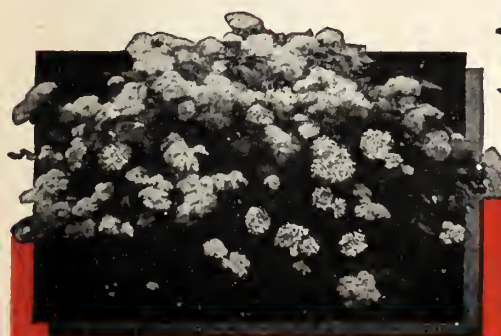
**Althea—Rose of Sharon**



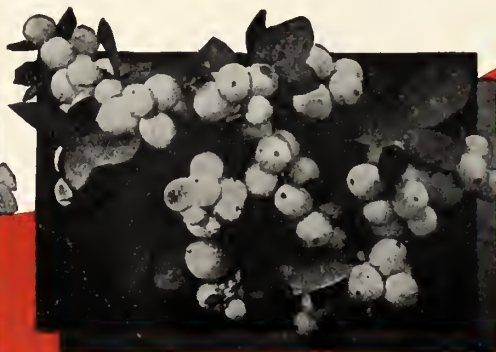
**Dentzia—Pride of Rochester**



**Reiche's Flowering Crab**



**Hydrangea A. G.**



**Snowberry—(White)**



**Hydrangea P. G.**



# LOOK at these REAL BARGAINS

We Pay Postage On KELLOGG'S Choicest Stock—The Pick of the NURSERY We Pay Express

**3** AMORPHA FRUTICOSA (False Indigo)—A branching shrub, usually grows 6 to 10 feet tall. Valuable for borders or massing on rocky banks. Flowers, violet-purple. 3 big, two-year, 3- to 4-foot, heavy rooted plants, prepaid, only—**\$1**  
7 for \$2.00

**4** RUSSIAN OLIVE (Elaeagnus Angustifolia)—A large shrub with silvery branches; leaves bright green above, silvery beneath; flowers yellow within and silvery on the outside. Very fragrant. Later in season filled with yellow berries coated with silvery scales. With this silver, yellow and green combination you can imagine the real beauty of this shrub. Grows 8 to 12 feet high. 4 two-year, 18- to 24-inch plants, prepaid, for only—**\$1**

**4** RED BARBERRY—New and very popular. Perfectly hardy, grows upright with glossy bronze-red foliage changing to purplish red in autumn. Most beautiful among evergreens or planted in groups in the lawn. Very desirable for hedges. 4 two-year, heavy rooted plants delivered to you prepaid, only **\$1**  
10 for \$2.00

**3** FLAMING BUSH (Japanese Quince)—A most magnificent growing shrub; beautiful, dark, glossy leaves with flaming scarlet flowers. Foliage turns to gay colors in autumn. Fine for lawn specimen, shrub borders, foundation planting or hedges. Three choice two-year bushes, prepaid, for only—**\$1**  
7 for \$2.00 or 12 for \$3.00

**6** PEONIES—No Two Alike (Labeled)—1 Mons. Jules Elie, bright pink. 1 Baroness Schroeder, rich cream color. 1 Karl Rosenfield, deep red. 1 Marie Jacquelin, white, golden yellow center. 1 Albatre, pure white. 1 Alexander Dumas, lilac pink. \$5.00 value. **\$2.50**

**3** PURPLE FRINGE (Smoke Tree)—A real mystic wonder; grows into a large magnificent shrub. Masses of smoky purple feathery blooms which give a purplish clouded effect. Beautiful leaves in the fall. Plant in lawn or shrub border. Regular price 65c each. Now 3 two-year plants, prepaid, only **\$1**  
7 for \$2.00

**2** FRENCH LILACS, EXTRA CHOICE 3 YEAR BUDDED PLANTS: Five Colors—Red, pink, blue, lavender and white. Grow 6 to 8 feet high with large, fragrant flower clusters. Generally sell for \$1.50 each. 2 for only **\$1**  
5 for \$2.00. Your choice of colors.

**2** BEAUTY BUSH (The Fountain of Pink)—Very hardy. Grows 6 to 9 feet high. Long arching branches, literally covered with beautiful delicate pink flowers. When in full bloom it's a real fountain of pink. Very attractive foliage. A perfect shrub that will give you something new and admirably beautiful. A most delightfully new charming shrub, different from anything you ever have seen. Two 2-year, 18" to 24" plants, only—**\$1**  
5 for \$2.00

## Kellogg's Special REGAL LILY OFFER

RARE GEMS OF BEAUTY **\$1.00**  
6 BIG BLOOMING BULBS  
1 FREE GIFT BULB, Only **POSTPAID**  
7 IN ALL

Here's your opportunity to have the most fragrant and most beautiful of all lilies; tall grower with big clusters of lovely, creamy, waxy lilies. Yellow throat, pink petals, delightful pearly tints.

The more Regal Lilies you have the more beautiful your garden will be.

## HERE'S A MUCH BIGGER OFFER

15 Big Flowering Bulbs, only **\$2**  
25 Big Flowering Bulbs, only **\$3**

Postpaid and Guaranteed





# 8 BIG BARGAINS At Cut Prices

## "Chief" New Extra-Early Red Raspberry 10 Days Earlier Than Any Other Red Raspberries

The new Chief was originated at the Minnesota Fruit Breeding Farms. Proved the best out of 4,000 seedlings. Big, strong, healthy grower; heavy bearer. Ten to twelve days earlier than other red raspberries—the best of all extra early red raspberries. Firm, juicy, sweet, high quality berries. Do not crumble. Widely tested with great success. Heavy yielder and absolutely hardy everywhere.

### Select, High Grade Plants

Kellogg's large, heavy rooted plants are carefully selected from the largest and most perfect plants. Will produce some berries this year. Will come into full bearing next year. Plants grow four to six feet high, producing many fruiting stems loaded with beautiful bright red early berries. A big money maker and most wonderful for home gardens.

(Not Included In Kellogg's Raspberry Gardens)

### PRICES

12 big plants	--- \$ 2.50
25 big plants	--- 4.25
50 big plants	--- 7.75
100 big plants	--- 12.35
500 big plants	--- 45.00

Postpaid

## See What KELLOGG Saves You Here

### Kellogg's Shrub and Rose Planting

#### 26 SHRUBS AND ROSES

Six Spirea Van Houtti, six Japanese Barberry, two Bell, two Deutzia—Pride of Rochester, two Snowberry White, two Snowberry Red, two Honeysuckle, four Everblooming roses—red, white, pink, and yellow. All labeled and prepaid for only **\$3.95** A Surprise Gift FREE.

### Kellogg's Grape Vineyard

#### 12 BIG TWO-YEAR GRAPE PLANTS (Our Choice) and One CACO (Value 45c) Free.

Six assorted black grapes, three assorted red grapes, three white grapes, twelve big grape plants, Kellogg's best early and late varieties, heavy yielders of sweet and delicious grapes, delivered to you for only **\$1.95** 1 CACO, the New Red Grape, FREE with each vineyard.

### Kellogg's Asparagus Acres

#### BIG WASHINGTON PEDIGREE ROOTS The Big Money Making Asparagus

One acre, 5000 roots, prepaid	----- \$58.00
One-half acre, 2500 roots, prepaid	----- \$30.00
One-fourth acre, 1250 roots, prepaid	----- \$16.00
One-eighth acre, 625 roots, prepaid	----- \$ 9.50

Surprise Gift FREE.

### Kellogg's Hedge Planting

#### STRONG TWO-YEAR HEAVY-ROOTED PLANTS

Amoor River Privet	25 for \$2.35;	100 for \$6.85
California Privet	25 for \$2.00;	100 for \$6.00
Spirea Van Houtti	10 for \$1.50;	25 for \$3.00
Japanese Barberry	10 for \$1.50;	25 for \$3.50

### Big Variety Fruit Orchard

#### 12 TREES—12 VARIETIES

One summer and one winter Apple, one early and one late Peach, one Plum and one Prune, one Crabapple and one Quince, one early Pear and one late Pear, one sour Cherry and one sweet Cherry, twelve Kellogg's best trees delivered, for only (Surprise Gift FREE) **\$3.85**

### Ornamental Flowering Crabs

Bechtel's Double Flowering Crab—Large flowers like double pink roses; very fragrant. Hardy grower.  
Floribunda—Japanese Flowering Crab—Single rosy red flowers followed by little red fruit. Hardy, charming flowering trees.  
Parkmani Flowering Crab—Rose colored buds opening in clusters of rosy white flowers followed by bright colored fruit.  
Eleyi Flowering Crab—Very showy with deep coral flowers; large bloom, large fruit.  
Atrosanguinea Flowering Crab—Brilliant single deep carmine red flowers; makes fine lawn tree. Hardy, strong grower.  
2, your choice, prepaid-----\$1.00 5, your choice, prepaid ---- \$2.00

## KELLOGG'S HIGHLY COLORED FLAMING FLOWERS

### Here Are Three Beautiful Flowers of Flaming Color

Nothing you could plant will attract more attention than the three unusual flowers described here—long spikes of flaming orange-red, rich rose-pink, and charming purple flowers.

**RED HOT POKER** (Tritoma)—Sometimes called Torch Lily or Flame Flower. Fine for garden decoration; stately grower with long, narrow, grassy leaves. Drooping tubular, orange-red flowers grown on dense spikes or long stems above foliage. Originally came from S. Africa.

**BLAZING STAR** (Liatris) or Gay Feather. Very showy plants with grassy linear leaves. Produced in a thick tufty mass out of which arises long spikes of rich purple flowers. Does well in sun or partial shade. Thrives in ordinary garden soil; very beautiful.

**GAS PLANT** (Dictamnus). Very hardy. Will thrive in the same spot for many years. Ash-like leaves with a delightful fragrant odor. The quaintly formed flowers are borne in upright racemes. May be ignited in the evenings of hot days without any damage to the plants. Very charming rose-pink flowers. A group of one each, three plants, prepaid, for only----

3 Groups, 9 plants, only \$2.00, prepaid. Or make your own choice of these 3 flowers at same price.

WE  
PAY POSTAGE  
WE PAY  
EXPRESS

\$1

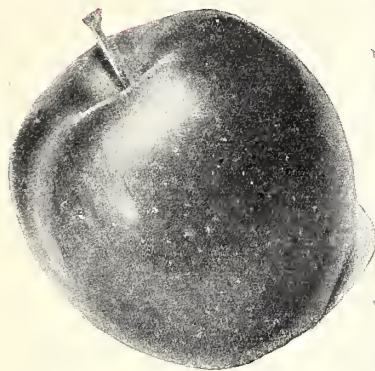


# CUT PRICES

## Heavy Bearing FRUIT TREES

### Guaranteed TRUE-TO-NAME

#### KELLOGG APPLES



**DELICIOUS** — Large, beautiful crimson mottled apple. Most delicious. Early winter.  
**BALDWIN** — Splendid keeping winter variety.  
**YELLOW TRANSPARENT** — One of the earliest dessert apples; yellowish white.  
**GRIMES GOLDEN** — Delicious flavor; early yellow winter.  
**JONATHAN** — Beautiful bright red. Flesh white, juicy, has excellent flavor. Late fall.  
**STAYMAN'S WINESAP** — Dark red tinged with yellow. Dependable.  
**WEALTHY** — Almost solid red; juicy and crisp. Late fall.  
**RHODE ISLAND GREENING** — A very popular yellow cooking and eating apple. Fine keeper, heavy cropper. Winter.  
**MCINTOSH RED** — Spicy,

bright red of the highest quality. Late fall.  
**WINTER BANANA** — Lemon yellow with bright red cheek. Slightly banana flavor.  
**DUCHESS** — Early. Very popular. Vigorous grower. Large apple streaked with red.  
**NORTHERN SPY** — Late winter. The fruit is very large and attractive; bright striped red.  
**TOLMAN SWEET** — November to January. Medium size, attractive yellow apple.  
**HYSLOP CRAB** — Large dark red fruit: best for preserves and jelly; hardy and prolific.

#### KELLOGG PEACHES

**ELBERTA** — (Yellow Freestone) — Fruits heavily, and bears early; peaches are large, beautiful, delicious, firm and juicy.  
**J. H. HALE** — (Yellow Freestone) — Ripens early, very large; fine grained, handsome peaches. High quality.  
**EARLY CRAWFORD** — (Yellow Freestone) — Large, rich, juicy fruit; ideal for home orchards.  
**LATE CRAWFORD** — (Yellow Freestone) — Fruits late, peaches are large and handsome; rich flavor.  
**ROCHESTER** — (Yellow Freestone) — Productive of large, early, delicious peaches.  
**CHAMPION** — (White Freestone) — Large, creamy white fruit. One of the sweetest. Productive and hardy.  
**SOUTH HAVEN** — (Yellow Freestone) — Large early peach. Is hardy and very productive.  
**GOLD DROP** — (Golden Freestone) — Medium size peach with golden skin and flesh. Very delicious. Hardy and productive.

#### KELLOGG PEARS

**BARTLETT** — Golden yellow with red cheek. Excellent quality. Fruits heavy, early summer.  
**CLAPP'S FAVORITE** — Medium large, lemon yellow; juicy, sweet and rich. August and September. Hardy.  
**SECKEL** — Medium sized russet brown pear; sweet and rich flavor. Very productive and hardy.  
**BUERRE BOSCH** — Very large gourd shape. Golden russet, fine grained.

Juicy and delicious. Ripens early fall.  
**KIEFFER** — Large, rich golden yellow tinted red. Splendid for canning. Hardy, productive, long keeper.  
**FLEMISH BEAUTY** — Light yellow, very sweet. September and October. Very hardy.

#### KELLOGG CHERRIES



**EARLY RICHMOND** — Popular, early sour cherry for canning and pies.  
**MONTMORENCY** — King of sour cherries. Early bearing, very productive; large and juicy.  
**ENGLISH MORELLO** — Late sour cherry; very dark red, almost black; heavy yielder and hardy.  
**BLACK TARTARIAN** — Very popular; easily grown; large purplish black, tender, rich and juicy.  
**ROYAL ANNE** — Fruit extra large, pale yellow with bright red cheek. Firm, juicy and sweet.  
**GOV. WOOD** — Very early; large yellow cherries with crimson shading; tender and juicy. Very productive.  
**SCHMIDT'S BIGEREAU** — Very large, black sweet cherry; excellent quality; mid-season.  
**WINDSOR** — Late sweet cherry; very dark red; firm flesh. Hardy and productive.

#### KELLOGG PLUMS

**BURBANK** — Yearly bearer. Large round dark red or purplish plums with amber yellow flesh. Juicy with rich flavor.  
**ABUNDANCE** — Large, beautiful rich bright cherry colored fruit. Light yellow flesh. Trees bear young. Very hardy.  
**SHROPSHIRE DAMSON** — Fruit small, oval shaped; skin purple; juicy, rather tart.  
**GERMAN PRUNE** — Large, long oval shaped fruit. Used for drying and canning. Dark purple with rich flavor. Productive and hardy.  
**LOMBARD** — Medium size, purplish red. Fruits well in all climates. Heavy bearer.  
**BRADSHAW** — Large, attractive purple fruit. Mid-season.  
**YELLOW EGG** — Very large yellow plum; excellent quality. Hardy and productive.

#### BARGAIN PRICES

on Hardy, Vigorous, Heavy-Rooted  
True to Name Labeled Trees

TAKE YOUR CHOICE of any trees listed on these two pages at these extremely low prices, except Orange Quince.

No Order Accepted for Less Than \$1.00.  
 1 tree, your choice ..... \$0.48  
 3 trees, your choice ..... \$1.29  
 5 trees, your choice ..... \$1.93  
 10 trees, your choice ..... \$3.48  
 25 trees, your choice ..... \$7.84  
 30 trees or more, each at ..... \$0.29

We Pay Postage And Express And  
Guarantee Safe Arrival.

#### KELLOGG QUINCE

**ORANGE** — (Quince)  
 — Large with fine golden firm flesh of excellent flavor. Tree prolific. Fruits mid-autumn. Two-year three-foot to four-foot trees. 60 cents each or three for \$1.50.



# Kellogg's

## STURDY PLANTS HEAVY-ROOTED

### The Very Best That Can Be Grown

✓ **CONCORD**—Most popular of all black grapes. Excellent quality. Hardy, heavy bearing.

✓ **MOORE'S EARLY**—Large black; two weeks earlier than Concord.

✓ **NIAGARA** — Leading white grape; large size. Delicious flavor. Very hardy and early bearing.

✓ **WORDEN**—Dark purple. Large berries, ripens ten days earlier than Concord.

✓ **BRIGHTON**—Handsome dark red late grape, high quality.

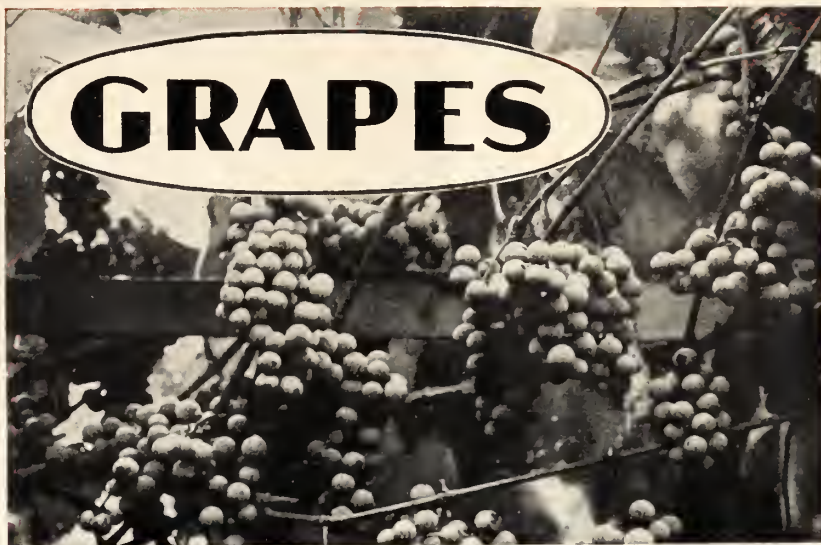
✓ **MOORE'S DIAMOND**—Large as Concord with greenish white color and yellow tinge. Juicy and sweet.

✓ **DELAWARE** — Rich and delicately flavored, small red grapes. Very desirable for home use.

### Kellogg's "Bargain Year" Prices (except Caco)

#### All Two-Year, Ready-to-Bear Plants

1 plant, your choice, prepaid	\$ 0.38
6 plants, your choice, prepaid	1.85
12 plants, your choice, prepaid	2.75
25 plants, your choice, prepaid	4.45
50 plants, your choice, prepaid	7.95
100 plants, your choice, prepaid	13.95



## CACO, the New Red Grape, 45c ea., 6 for \$2

CACO, NEW EARLY WINE-RED grape with most delicious flavor of highest quality. Rich in sugar, very sweet. Beautiful large grapes on large compact bunches. The best grape you ever have tasted.

## KELLOGG'S GRAPE ARBORS

Here's your opportunity to see all of KELLOGG'S GRAPES fruiting in your own grape arbor. You get all of KELLOGG'S eight varieties, including the big, new, red CACO. Now you can have a most beautiful arbor and bushels and bushels of grapes at a very small cost.

### Small Grape Arbor

- 1 Brighton Red Grape--
- 1 Worden Black Grape--
- 1 Moore's Early Black Grape
- 1 Niagara White Grape
- 1 Concord Black Grape--
- 1 Delaware Red Grape--
- 1 Moore's Diamond White Grape
- 1 New Caco Red Grape--

All for Only

**\$1.65**

Postpaid

### Large Grape Arbor

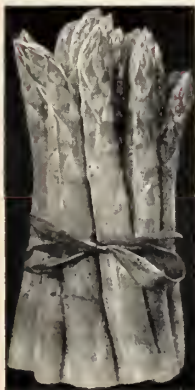
- 2 Brighton Red Grape--
- 2 Worden Black Grape--
- 2 Moore's Early Black Grape
- 2 Niagara White Grape--
- 2 Concord Black Grape--
- 2 Delaware Red Grape--
- 2 Moore's Diamond White Grape
- 2 New Caco Red Grape--

All for Only

**\$2.65**

Postpaid

## Kellogg's Pedigree Washington Asparagus



Easily grown with little work. Big, tender, juicy stalks the first spring after planting. Biggest and best asparagus grown. \$800 to \$1000 per acre. A big crop every year for 20 years or more. The pure KELLOGG Pedigree Rust-Proof WASHINGTON ASPARAGUS is the best in the world. Most delicious for home gardens, the very best for market. No garden is complete without KELLOGG'S WASHINGTON ASPARAGUS. Sold to you this year at the following reduced prices.

25 Big roots, prepaid	\$ 1.00
50 Big roots, prepaid	1.75
100 Big roots, prepaid	3.00
500 Big roots, prepaid	10.00
1000 Big roots, prepaid	15.00
2000 Big roots, prepaid	25.00

## KELLOGG'S PEDIGREE ST. REGIS EVERBEARING RASPBERRY

ST. REGIS red raspberry plants bear heavily during the regular raspberry season and also in late summer and fall. The leading fall bearing red raspberry. Medium sized berries of bright, crimson color; richly flavored and delicious. Fine for home use. Very hardy, and quite productive, never injured by coldest winter weather. Grow ST. REGIS in your garden for early summer and late fall berries.

### Kellogg's Bargain Year Prepaid Prices

12 plants, delivered to you	\$ 1.05
25 plants, delivered to you	1.75
50 plants, delivered to you	2.55
100 plants, delivered to you	3.80
500 plants, delivered to you	14.95
1000 plants, delivered to you	28.50

**We Pay the Postage and We Pay the Express**



# YOUR CHOICE

—OF ANY—

# 12 PERENNIALS

\$  
Only **2**  
Delivered  
to You

**Beautiful, Gorgeously Colored Flowers from  
Early Summer Until Early Winter—\$3 Worth  
for Only \$2—You Save \$1**

**65** of the choicest perennials in the world, all the same price, ALL LABELED. Delivered to you prepaid; guaranteed to arrive in good condition or your order refilled free of charge. A GIFT FREE WITH EVERY ORDER AMOUNTING TO \$2.00 OR MORE.



**Aster (White Climax)**



**Aquilegia**



**Foxgloves**



**Delphinium**



**Chrysanthemum**



**Hardy Phlox**

Achillea (Perry's White)—Pure White.  
Achillea (Millefolium)—Rosy Pink.  
Agrostemma (Coronaria)—Crimson.  
Ajuga (Reptans, Dwarf)—Purple Blue.  
Anchusa (Opal)—Pale Blue Flowers.  
Anemone (Gente Blanche) Silvery White.  
Anemone (Louise Uhink) Early Double White.  
Anemone (Alice)—Rose Pink and Lilac.  
Aquilegia (Superb Pink)—Silvery Pink.  
Aquilegia (Alpina)—Dark Purple.  
Aquilegia (Nivea Grandiflora)—White.  
Aquilegia (Dobbies Imperial Hybrids)—All Shades.

**HARDY ASTER**—  
Queen Mary—Beautiful Blue.  
White Climax—Large White.  
St. Ewgin—Pleasing Rosy Pink.  
Highland Morn—Light Blue.  
**CAMPANULA**—Canterbury Bell.  
Media Blue—Pretty Blue Bells.  
Media White—Charming White Bells.

**CARNATIONS**—Hardy.  
Grenadin White—Delicate White.  
Grenadin Pink—Sparkling Pink.

**HARDY CHRYSANTHEMUMS**  
Adironda—Attractive Bronze.  
Fred Peele—Yellow Button Flowers.  
Mrs. H. Harrison—Charming Pink.  
White Dot—Large Pure White.

**GRANDMOTHERS SWEET**

**PINKS**—  
Abbotsford—Deep Crimson and White.  
Her Majesty—Purest White.  
Laura Wilmore—Beautiful Lilac.  
Dianthus (Prince Bismark)—Lively Pink.

Foxgloves—Red, Pink, White, Yellow.  
Heuchera (Brizoides)—Salmon Rose.  
Helianthemum (Mutabile Hybrid)—Rose, White, and Yellow.  
Hollyhocks—Double Red, White, Yellow, and Lilac.  
Lily of the Valley—Fragrant White.  
Lilium Regale—White, Yellow Throat.  
Lilium Tenuifolium—Bright Scarlet.

**PHLOX**—  
Africa—Brilliant Carmine Red.  
B. Comte—Amaranth Red.  
Mrs. Jenkins—Pure White, Late.  
Glory De Morocco—Lavender Blue.  
Rheinlander—Lovely Salmon-Pink.  
Pentstemon (Coral Gem)—Coral Pink.  
Sedum (Brilliant)—Amaranth Red.  
Pyrethrum Roseum—Delicate Pink.  
Tritoma Pfitzeri—Orange Red. Lovely.  
Veronica Longifolia Subsessilis—Blue.

**GERMAN IRIS**—  
Lord of June—Light Blue.  
L. A. Williamson—Violet and Purple.  
Shekinah—Beautiful Yellow.  
Eldorado—Yellow and Buff.

**JAPANESE IRIS**—  
Koko-No-Iro—Large, Double Purple.  
Hercule—Clear Double Lilac.  
Gold Bound—Large Double White.  
Ski-No-Ryo—Double Blue and White.  
Shasta Daisy—Large White Flowers.

**DELPHINIUM**—  
Belladonna—Turquoise Blue.  
Bellamosa—Rich Deep Blue.  
English Hybrids—All colors.  
1 plant, your choice, 30c; 3, 75c; 6, \$1.25; 12, \$2. More than 12, 16c each.



# Kellogg's Big Variety PERENNIAL FLOWER GARDEN

50 PLANTS—50 VARIETIES—ALL COLORS

## Here's What You Get

- 1 Hardy Aster—Aniline Blue
- 1 Achillea—White Flowers
- 1 Alyssum—Golden Yellow
- 1 Anthemis—Clear Yellow
- 1 Anemone—Charming Blue
- 1 Aquilegia—Light Blue
- 1 Artemisia—Creamy White
- 1 Artemisia—Silver King
- 1 Buphthalmum—Yellow
- 1 Campanula Media—Rose
- 1 Hardy Carnation—Red
- 1 Chelone—Bright Scarlet
- 1 Chelone Lyonii—Purple
- 1 Coreopsis—Lemon Yellow
- 1 Daisy Arcticum—White
- 4 Chrysanthemums—Pink, Red, White, Yellow
- 1 Delphinium—Fine Blue
- 1 Hardy Garden Pink—Pink
- 1 Foxglove—Beautiful Blue
- 1 Gaillardia—Old Orange
- 1 Elder Daisy—Early White
- 1 Gypsophila—White Sprays
- 2 Jap. Iris—Blue and White
- 2 German Iris—Pink and Lavender
- 1 Linum Perenne—Blue
- 1 Everlasting Pea—Pink
- 1 Lemon Lily—Clear Yellow
- 1 Lisitris—Spikes of Purple
- 1 Monarda—Fragrant Red
- 1 Chinese Lantern—Orange
- 1 Eupatorium—Lavender Blue
- 1 Peony, Jules Elie—Pink
- 1 Peony, Albate—White
- 1 Physostegia—Fine White
- 3 Phlox—Pink, Red, Salmon
- 1 Rudbeckia—Purple Cones
- 1 Statice—Sea Lavender
- 1 Thymus—Green Foliage
- 1 Tritoma—Orange Heads
- 1 Sweet William—Red
- 1 Veronica—Pink Flowers
- 1 Viola Jersey Gem—Blue
- 1 Violet, P. of Wales—Violet

**A Hardy Flower Garden that will give you Beautiful Flowers from May to December...**

Now, you can have YOUR FAVORITE FLOWERS at a price you can easily afford to pay. Just think what a wonderful bargain this is. 50 strong, sturdy plants selected from 50 varieties of the most beautiful perennials in the world. All labeled, no two alike.

There isn't a single perennial in this entire garden that is not easily worth 25c. The peonies are worth 75c each. A real \$12.50 value for only \$5.85, PREPAID.—YOU SAVE \$6.65.

### TWO GARDENS FOR ONLY \$10

You may take two Complete Gardens for an even \$10. This special offer saves you exactly \$15. Whether you take one garden or two gardens, you will get a most perfect blending of all colors—Reds, Pinks, Yellows, Whites, Blues, Lavenders, Salmon, Purples, Violets, Rose and Multi-Tints and Colors.

### A VALUABLE GIFT WITH EACH GARDEN

To make this an even greater bargain, I am going to include several valuable gifts with each garden, something entirely different from any other flower in the garden.



**\$12.50 VALUE  
For  
Only \$5.85**

**\$12.50 Value  
For \$5.85  
Only**

**LOOK**



**WE  
PAY POSTAGE  
WE PAY  
EXPRESS**

### Make Your Own Choice

Our only aim in making this unusual flower garden offer is to give you the Biggest Value possible and to please you in every way. We have used great care in selecting the proper varieties to make up this Matchless Color Blending.

If you prefer to Make Your Own Selection of varieties on this page, you may do so, excepting only two peonies can be allowed with each garden. You may select as many plants of any other varieties in this garden as you choose, up to 50 plants at Kellogg's Special Bargain Price of Only \$5.85 postpaid. Valuable gifts with each garden. Safe arrival guaranteed.

**Planting Instructions  
FREE.**

## ROCK GARDEN PLANTS

**25c Each—the Entire Collection of 26 Plants—only \$3.95**

- Alyssum Saxatile Compacta—Bright yellow
- Campanula Rotundifolia—Blue bells
- Daisy Arcticum—Arctic Daisy, Dwarf
- Dianthus Deltoides—Maiden Pink
- Gypsophila Reptans—White and Pink
- Hypericum Reptans—Reddish yellow
- Saponaria Ocyroides—Pink
- Anemone Sylvestris—Large white
- Dianthus Abbotsford—Crimson

- Chrysanthemum Leucanthemum Fl. Pl.
- Dianthus Prince Bismark—Deep crimson
- Helianthemum Mutabile—Dwarf evergreen
- Plumbago Larpendae—Deep blue flowers
- Sedum Brilliant—Showy bright red flowers
- Sedum Album—Waxy foliage, white flowers
- Sedum Acre—Very prostrate, yellow flowers
- Thymus Vulgaris—Fragrant purple flowers
- Veronica Rupestris—Blue carpet

- Violet Prince of Wales—Large
- Phlox Subulata Lilacina—Light lilac
- Sedum Sexangulare—Yellow flowers
- Statice Latifolia—Delicate blue flowers
- Veronica Teucrium Chamedrys—Rose
- Viola Jersey Gem—Perfumed violet
- Physostegia Vivid—Deep pink
- Phlox Subulata Rosea—Rose pink

**Two Collections—52 Plants—Only \$7.50—FREE GIFT**



# Kellogg's Charming Roses

## All Colors, Tints, and Shades

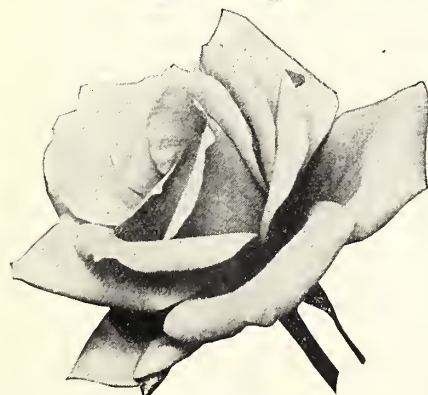
### SPECIAL LOW PRICES



**K. A. Victoria**



**Red Radiance**



**Etoile de France**

#### Hardy Field Grown Rose Plants

Lovely rich colored roses from early summer until late fall.

**ETOILE DE HOLLANDE** — Unquestionably the best and most popular red hybrid tea rose in the world. **\$1.00 each.**

**PRESIDENT HOOVER** — An outstanding novelty rose of a really new color combination. Maroon orange in the most contrasting fashion. **\$1.00 each.**

Both of these roses given free with each "Garden of Roses". (See next page).

#### New Flame Roses

(Everblooming)

**WILHELM KORDES**—Vivid salmon pink shaded with orange.

**SHOT SILK**—Coppery pink suffused with apricot and yellow.

**MARGARET MCGREDY** — Brilliant red petals on hinges of deep gold.

**TALISMAN**—Brilliant yellow and orange, red buds. A real novelty rose.

Your choice of these 4 at these new low prices; 75c each; 3 for \$2.00; 10 for \$5.00.

#### Hybrid Teas

(Everblooming)

**COLUMBIA** — Vivid pink roses.

**HADLEY**—Velvety crimson roses.

**MRS. CHAS. BELL**—Salmon, pearly pink.

**F. W. DUNLOP**—Rose pink or lilac tinge.

**LADY HILLINGDON**—Clear apricot yellow buds.

**RED RADIANCE** — Roses of clear red. See picture.

**ETOILE DE FRANCE** — Sparkling dark red. See picture.

**LUXEMBOURG** — Rich, golden orange.

**GRUSS AN TEPLITZ**—Crimson scarlet.

**K. A. VICTORIA**—Large ivory white. See picture.

**PINK RADIANCE** — Silvery to salmon pink. See picture on next page.

**SUNBURST**—Rich golden yellow.

**MRS. E. P. THOM**—Rich lemon yellow.

**MRS. LOVELL SWISHER**—Flesh pink.

**EVEREST**—Beautiful pure white.

#### Hybrid Perpetuals

**J. B. CLARK**—Bright, light red.

**PAUL NEYRON**—Large pink roses.

**AMERICAN BEAUTY**—Large, dark pink to soft crimson.

**F. K. DRUSCHKI** — Large, pure snow white.

Your choice of the above 19 roses at these low prices: 55c each; 3 for \$1.45; 6 for \$2.45; 10 for \$3.85; 12 or more, 37c each.



**KELLOGG'S ROSE PLANTS**  
All Ready to Bloom for You

**Pruned Ready for Planting**



# Kellogg's Garden of Roses

## 10 EVERBLOOMING ROSES

Red, Pink, Yellow, White

2 Flame Color Roses—FREE

ALL 12 EVERBLOOMERS FOR ONLY

**\$3.85**  
Postpaid

When you can get 12 big, ready-to-bloom rose plants for only \$3.85 postpaid, you are getting them at practically the growing cost. This is a real \$10.00 value for only \$3.85. The most charming blending of colors, tints and shades you ever have seen in a rose collection. A rose garden of charm, beauty, fragrance and satisfaction.

These 12 roses have been selected from 60 of the world's most beautiful varieties. You get 12 of the most beautiful roses out of 60. It's a special offer to convince you that Kellogg roses are the best that can be grown.

## Never Before a Bargain Like This

This is a special offer which I cannot promise to repeat. This is your opportunity to get the most beautiful rose garden ever offered by Kellogg. Order now while you can get this \$10.00 Garden of Roses for only \$3.85 delivered to you.



**Pink  
Radiance**

## KELLOGG'S CLIMBING ROSES—Beautiful for Porches, Pergo- las, Fences and Rose Trellises

Hardy In All Climates

### THRILLING BEAUTY FOR YOUR HOME

**PRIMROSE**—New hardy climber with large double canary yellow flowers in great profusion, \$1.00 each. FREE with each rose trellis.

**GARDENIA**—(Yellow Rambler)—Strong grower, glossy foliage, creamy yellow buds; very popular and beautiful.

**MARY WALLACE**—Very brilliant pink.

**DR. VAN FLEET**—Deep clear pink flowers.

**AMERICAN BEAUTY**—Large rich carmine.

**PAUL'S SCARLET**—Flashing scarlet roses.

**EXCELSA**—Bright scarlet in clusters.

**CRIMSON RAMBLER**—Double crimson flowers.

**DOROTHY PERKINS**—Vigorous and graceful grower; clusters of shell pink flowers.

**SILVER MOON**—Pure white flowers.

Your choice except Primrose. 45c each; 3, \$1.15; 6, \$2.00.

## Kellogg's Rose Trellis

**Choose Your Own Varieties. 4 Your  
Choice; 1 Primrose Free—\$1.50**

Here's a big new bargain offer. I am going to let you select your own rose trellis. You may take 4, your own choice of Kellogg's Climbing roses except Primrose, I'll give you 1 Primrose, value \$1.00, FREE. A rose trellis of 5 climbers for only \$1.50 postpaid.

**Take All 10 for Only  
\$2.50**

Here's a still bigger bargain. Take one each of Kellogg's 10 varieties for only \$2.50 or you may select your 10 from any one or more varieties except you cannot take more than 1 Primrose.



**Excelsa**



**American Beauty**



## ORDER BLANK

**R. M. Kellogg Co.,**  
**Three Rivers, Michigan**

**Do Not Write In This Space**

Ship to (Name) \_\_\_\_\_

Postoffice \_\_\_\_\_ State \_\_\_\_\_

R. F. D. No. or Street and No. \_\_\_\_\_

If plants are shipped by Express, ship them to { Town for Express } -----

**WE DO NOT SHIP C. O. D.**

**LEAVE THIS SPACE BLANK IF YOU  
WANT US TO USE OUR JUDGMENT  
AS TO SHIPPING DATE**

Ship on or about\_\_\_\_\_

**EVERYTHING YOU GET FROM KELLOGG IS THE BEST THAT CAN BE GROWN**

[illegible]

CUT ON DOTTED LINE—USE SHEARS OR KNIFE

**If More Space Is Needed, Continue List On Any Blank Piece of Paper**



**Kellogg's**

# SPECIAL SALE ON BABY EVERGREENS

**\$2.00 VALUE FOR ONLY \$1.00**

Here's a KELLOGG BARGAIN YEAR OFFER that gives you a big \$2.00 value for only \$1.00. This group of four sturdy baby trees is the biggest value ever offered you in well-matched, four-year-old evergreens. One beautifully colored COLORADO BLUE SPRUCE, one well-shaped NORWAY SPRUCE, one spreading MUGH O PINE and one choice AUSTRIAN PINE—the entire group planting of four baby evergreens for only \$1.00, prepaid.

**COLORADO BLUE SPRUCE**

**NORWAY SPRUCE**

all **4** FOR  
ONLY  
**\$1.00**  
PREPAID

**5 Groups, 20 Trees, for \$4.75**

Plant several of these evergreen groups while you can get them at these SPECIAL SALE LOW PRICES. Watch them grow big and handsome, like the full grown trees shown here. Plant this year and in another year or two they will be worth ten times their cost.

## All 4-Year-Old Trees

These are all four year old, sturdy rooted, well topped evergreens. The Colorado Blue Spruce is 8 inches to 10 inches — Austrian Pine, 9 inches to 12 inches — Mugh o Pine, 6 inches to 8 inches — Norway Spruce, 10 inches to 12 inches. Just the right size for transplanting. Give them good care and in a few years they will grow into most beautiful specimens. This is a bargain you cannot afford to miss. We can furnish any variety of evergreens in large size. Write for prices.

Colorado Blue Spruce grows 16' to 20' high, with 8' to 10' spread.

Mugh o Pine grows 4' to 5' high, with 6' to 8' spread.

Norway Spruce grows 20 feet or higher, with 10' to 12' spread.

Austrian Pine grows 20' to 25' high, with 10' to 12' spread.

**MUGH O PINE**

**AUSTRIAN PINE**



# Kellogg's BIGGEST BARGAIN RASPBERRY GARDEN

**\$8.30**

**JUNIOR RASPBERRY GARDEN**

**—VALUE FOR ONLY—**

**\$4.50**

**6 Varieties—72 Plants—You Save \$3.80**

**All Varieties Labeled—One Extra Plant in Each Bunch**

Here's your opportunity to try all of KELLOGG'S Raspberry varieties at a big saving. With this raspberry garden you get 12 plants each of all KELLOGG varieties listed in this book, including Logan, the brand new raspberry. Think of it, an \$8.30 value for only \$4.50. You actually save \$3.80. KELLOGG'S JUNIOR RASPBERRY GARDEN gives you delicious raspberries from early summer until late fall; a big variety of color, size and flavor.

## HERE'S THE GARDEN

12 CUTHBERT, Red, regular price	-----	\$1.00
12 LATHAM, Red, regular price	-----	\$1.85
12 ST. REGIS, Everbearing Red, regular price	-----	\$1.05
12 CUMBERLAND, Black, regular price	-----	\$1.05
12 QUILLEN, Big Black, regular price	-----	\$1.30
12 LOGAN, the new early Black, regular price	-----	\$2.05
Regular Price	-----	\$8.30

You save \$3.80.—Delivered to you for only \$4.50 prepaid.

## KELLOGG'S LARGE RASPBERRY GARDEN

**\$13.35 VALUE FOR ONLY \$7.75**

**Six Varieties—150 Plants**

**You Save \$5.60**

HERE'S AN EVEN BIGGER VALUE than the Junior Garden. 25 plants each of the same six varieties, 150 plants in all. Think of the raspberry shortcakes this garden will give you; the jams and canned fruit for winter use. You can sell enough extra berries each year to more than pay for this garden. All varieties labeled and

ONE EXTRA PLANT in each bunch. Regular price \$13.35. SPECIAL GARDEN PRICE DELIVERED TO YOU, **\$7.75**

**REGULAR PRICE \$13.35**

**SPECIAL BARGAIN PRICE**

**\$7.75**  
Postpaid

**You Save \$5.60**

**R. M. KELLOGG COMPANY, Three Rivers, Michigan**



# Kellogg's **NEW** Sunshine Gladioli Collection puts the Rainbow in Your Garden!

**WHAT A BARGAIN... BIGGER AND BETTER THAN EVER..**  
A Gardenful of Sunshine  
All the Rainbow Colors

**106  
BULBS**

an \$8.00 Value

for Only **2.00**

*Beautiful Gift*

This Sunshine Gladioli Collection will make a wonderful gift. Why not have one sent to your friends?

## SUNSHINE LETTERS

Fitchburg, Mass.  
Aug. 13, 1931  
I am more than satisfied with Kellogg's Sunshine Gladioli Collection. The display and color scheme has added beauty and grandeur to my flower garden. L. A. REMY

South Berwick, Maine  
Aug. 24, 1931  
My Kellogg Sunshine Gladioli Collection gave a very pretty assortment of colors. It is a most wonderful collection. JOE P. DAVIS

Fenton, Mich.  
Aug. 19, 1931  
I am delighted with my Sunshine Collection. The colors are gorgeous, every known shade and mixed colors, to say nothing of the big orchid-like flowers. This Collection is all and more than you claim. MRS. LEON SHELBY

Newark, Ohio  
Sept. 3, 1931  
My Kellogg Gladioli are the most gorgeous I ever have seen. They outshine all others. My neighbors admired them too and wanted to know where I got them. JAMES STUMP

## Mrs. Frank Beatty

Strong grower with six to eight big wide open flaming orange salmon flowers open at a time. Throat streaked with deep yellow; one of the most magnificent glads ever offered. 2 Mrs. Frank Beatty bulbs (labeled) go with each Sunshine Collection.

All Colors Tints and Shades  
Real Charm for Your Garden



These 8  
and many  
others  
just as  
beautiful  
as these

Deep  
Rose  
Ruffled

2  
of these  
with each  
collection  
(labeled)







# SUNSHINE from R. M. KELLOGG Co.

THREE RIVERS, MICHIGAN

To Sunshine Families,  
Everywhere.

Dear Sunshine Friends:

Introducing  
KELLOGG'S NEW SUNSHINE  
GLADIOLI COLLECTION

This letter will introduce to you Kellogg's New Sunshine Gladioli Collection which is artistically planned to give a display of color and beauty that will add charm and dignity to your garden and bring joy and sunshine into your home.

Every known color and combination of colors is blended into Kellogg's New Sunshine Gladioli Collection. These well chosen varieties with their brilliant, dazzling and lovely colors will make your flower garden distinctive, harmonious, and beautiful.

Kellogg's New Sunshine Gladioli Collection is made up exclusively of big show varieties of the large flowering kinds, mostly prize winners; ruffled, crimped, and plain petaled, each distinctive in its class, each playing its part artistically and harmoniously, each adding its ray of brilliant, entrancing beauty.

It requires 106 bulbs and many different varieties to make up the artistic color scheme in Kellogg's New Sunshine Gladioli Collection.

When these 106 bulbs of many outstanding varieties unfold their colorful hues, you will have a display of color and beauty that only Kellogg's New Sunshine Gladioli Collection can produce, and a flower picture that only nature could paint.

You will find here a value never before offered in gladioli. The greatest variety of charming colors and beauty ever put into one collection, the biggest and most attractive bargain ever offered to flower lovers. A box full of "sunshine" at a special low price that will make your "Dream Garden" come true.

Sincerely yours,

*J. E. Beatty* Pres.

"Kellogg's"  
New

SUNSHINE GLADIOLI COLLECTION \$2.00  
GIVES YOU AN \$8.00 VALUE FOR ONLY  
R. M. KELLOGG Co., THREE RIVERS, MICHIGAN



You  
Get  
2  
of  
These





## Kellogg's New Sunshine Gladioli Collection in Bloom

### 8 BULBS WORTH \$2.20

The 8 bulbs of the 4 varieties I name here are actually worth more than you pay for this entire collection of 106 bulbs. These 8 bulbs (labeled) go into each New Sunshine Collection.

- |                                                            |        |
|------------------------------------------------------------|--------|
| 2 W. H. Phipps—large, coral pink, value, . . . . .         | \$0.50 |
| 2 Golden Dream—deep, clear yellow, value, . . . . .        | .50    |
| 2 Vaughan's White—largest, pure white, value, . . . . .    | .40    |
| 2 Mrs. Frank Beatty—large, orange-salmon, value, . . . . . | 1.00   |

W. H. Phipps wins first prize in its class at every show. Golden Dream is the loveliest of all yellows. Vaughan's White is the largest and most beautiful of all whites. Mrs. Frank Beatty with its big fiery orange flowers, intensifies the sunshine in Kellogg's New Sunshine Collection.

Just fill out the coupon, state how many collections you want, return to us with remittance and your Sunshine Collection will be delivered to you in a neat, strong box with growing instructions.

### KELLOGG'S GUARANTEE

Kellogg's New Sunshine Collection is so carefully chosen in variety and color we do not hesitate to guarantee you entire satisfaction.

When these 106 bulbs of many varieties bloom in your garden we are very confident you will say this is the loveliest and most unique gladioli collection you ever have seen. You will be so delighted with the wide range of color and perfect harmony of color you would not part with it for many times its cost.

But, at blooming time if you are not perfectly satisfied and pleased in every way, we guarantee to send you another collection of equal value FREE and postpaid.

Take one or more collections at \$2.00 each, with the full understanding that you are to be absolutely satisfied.

### ORDER NOW WHILE YOU CAN GET THIS

**\$8.00 VALUE FOR ONLY \$2.00**

### COUPON

R. M. KELLOGG CO.

Three Rivers, Mich.

Please send me.....Kellogg's New Sunshine  
(how many)

Gladioli Collections of 106 blooming size bulbs each, including 2 Mrs. Frank Beatty bulbs (labeled), 2 W. H. Phipps (labeled), 2 Golden Dream (labeled), and 2 Vaughan's White (labeled), at \$2.00 for each collection, delivered to me at planting time, prepaid and guaranteed.

I enclose remittance for \$.....

My Name.....

St. and No. or R.F.D.....

Town..... State.....

### ALL THE RAINBOW COLORS

*Hidden Away in These*

**106 GUARANTEED BULBS**

Reds, Pinks, Coral, Whites, Crimsons, Scarlets, Lavenders, Salmons, Orange, Yellows, Purples and many multi-tints and colors.

Planting and growing instructions with each order.

